



NBC UNIVERSAL,

Brand Extension and TV Show Title Development

“TV Shows, National Broadcast, Mom looks like we made it!, from Kansas City to LA”



Bring on the TV



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Chase

From Emmy Award-winning executive producer Jerry Bruckheimer (CSI franchise) *The Amazing Race*, *Pirates of the Caribbean*) and Jennifer Johnson (Cold Case) comes a lightning-fast game of cat and mouse that drops you right in the middle of the action. Marshall Annie Frost (Kelli Giddish, *Past Life*) likes to stay one step ahead of the outlaw forever. Annie has a sharp mind, a big heart, and an attitude to match. Throw in a unique perspective and personal style, and she is the reason you don't mess with Texas. Jump aboard this rollercoaster ride. It's all about the thrill of the chase. one-hour drama



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Additional Identities

Proposed identities for the Fall Pilot Shows that were presented to the internal NBC creative staff and the shows partners, like J.J. Abrams, Jerry Bruckheimer, Ron Howard, Brian Grazer, Steve Carell, Cindy Chupack, David Shore, David E. Kelley, Paul Reiser, Adam Carolla and James Burrows.